



Noreen Meigan O'Leary

March 16, 1957 - October 1, 2016

Albany -Noreen Meigan O'Leary, of Albany and Margaretville, N.Y., passed away October 1st after a courageous, 18-month battle with cancer.

A graduate of Carnegie Mellon University, Noreen was a reporter and editor for Adweek magazine for more than 30 years, chronicling Madison Avenue's evolution as marketing moved from a print to a digital environment. She began her career in journalism in the early days of The Wall Street Journal's Europe edition in Brussels. She then moved to startup Investor's Business Daily in Los Angeles before joining Adweek's New York office in 1985. Noreen always viewed advertising and media from a global perspective, building her reputation as one of the industry's most respected and recognized reporters while setting the standard for ad world coverage.

A native of Pittsburgh, Noreen was born to Patrick and Margaret O'Leary.

Noreen is survived by her husband Chris Garland, and her three siblings, Peggy O'Leary of Chicago, Kevin O'Leary of Pittsburgh and Patrick O'Leary of Woodbridge VA.

Relatives and friends are invited to visit with Noreen's family on Saturday, October 8, 2016 from 1:00 to 3:00 pm in the McVeigh Funeral Home, 208 North Allen Street, Albany.

A memorial service will immediately follow at 3:00 pm in the funeral home.

In lieu of flowers, please consider donations in Noreen's memory to the Lustgarten Foundation, 1111 Stewart Avenue, Bethpage, NY 11714.

To leave Noreen's family a message on their guestbook, light a candle, obtain directions, or view other helpful services, please visit www.mcveighfuneralhome.com

Previous Events

Visitation

OCT 8. 1:00 PM - 3:00 PM (ET)

McVeigh Funeral Home, Inc.
208 N Allen St
Albany, NY 12206
(518) 489-0188
info@mcveighfuneralhome.com
<http://www.McveighFuneralHome.com>

Service

OCT 8. 3:00 PM (ET)

McVeigh Funeral Home, Inc.
208 N Allen St
Albany, NY 12206
(518) 489-0188
info@mcveighfuneralhome.com
<http://www.McveighFuneralHome.com>

Tribute Wall



“ *McVeigh Funeral Home, Inc. created a Tribute Video in memory of Noreen Meigan O'Leary*



McVeigh Funeral Home, Inc. - October 06, 2016 at 03:23 PM



“ *Noreen Meigan O'Leary*

October 08, 2023 at 09:24 PM



“ *I've just an this obituary for Noreen and immediately my mind flew back to when we knew each other as good friends in Shadyside as teenagers. I have thought of her more than a few times over the years and always with a smile on my face.*

It is gratifying to see she had done well for herself - not surprising given her intelligence - and that she seemed to have been happy in her life.

Reed Kohberger

Reed Kohberger - May 06, 2019 at 04:43 PM

KA

“ I just learned of Noreen's passing a few months after the fact. We were fellow design students at Carnegie-Mellon in the 1970s and my memory of her is of a kind and thoughtful person with a style all her own. She always seemed to have a core serenity. After graduation we went our separate ways and I remember being surprised that she was writing professionally after training in the visual arts. It says a lot that she was not only successful in her field but iconic and cherished in the industry. But I will always remember her as a young woman and busy student with her life in front of her on the brink of great accomplishments. My sincere condolences to her family.

Karen Shoplik

karen - January 04, 2017 at 09:04 PM

TR

“ I was deeply saddened to learn of Noreen's passing, and want to express my sincere condolences to her family.

I came to know Noreen when she began her long and highly distinguished career at Adweek in New York. We saw each other fairly often, and became good friends as well as colleagues in the city's advertising industry. As much as I admire and respect her many wonderful professional qualities, what I will always remember most fondly about her was her sense of humor, her utterly charming personality, her kindness and graciousness, and of course her beauty.

Our leisurely, well-lubricated lunches ended when I left New York, but we never lost touch entirely despite the many intervening years before I saw her again, this time in San Francisco, where she was covering an industry event. Dinner and drinks stretched into the late evening, and it was as if no time had really passed since our younger years.

She was as delightful and appealing and clever and engaging as ever, and combined with one memorable lunch we shared that ended with a warm embrace on a chilly, wind-swept Manhattan sidewalk one winter's afternoon, and our last time together in the city by the Bay, that is how I will remember her.

Tom Robbins - October 10, 2016 at 04:28 PM

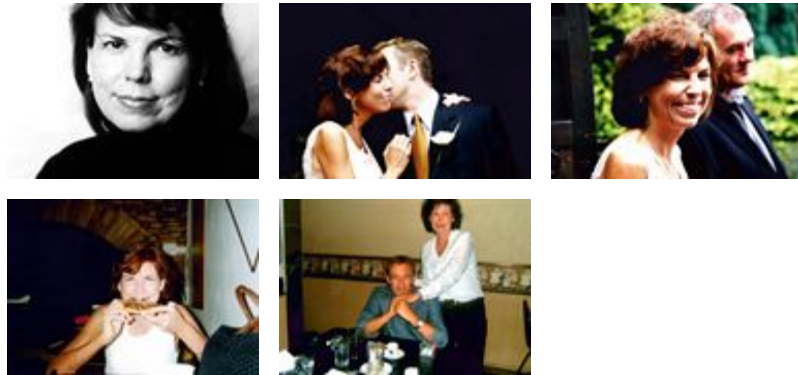
PC

“ To the Garland and all the O'Leary family. So sorry to hear of the loss of Noreen. Even though many years have gone by since I've last seen the O'learys I've always thought of you all from the old neighborhood. Noreen is now in God's hands and bless you all.

Paul Corbett - October 06, 2016 at 08:44 PM



“ 41 files added to the album LifeTributes



McVeigh Funeral Home, Inc. - October 06, 2016 at 03:22 PM



“ Laura Hegeman lit a candle in memory of Noreen Meigan O'Leary



Laura Hegeman - October 05, 2016 at 07:23 AM